

## ABSTRACT OF THE DISCLOSURE

5 A product storage and display container and a method of displaying a product storage and display container are provided. The container includes a receptacle having a compartment adapted to house a product, a display tag, an engagement element formed on one of the tag and the receptacle, a receiving element formed on the other of the tag and the receptacle, wherein the mating of the engagement element with the receiving element retains the display tag on the receptacle.